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I. Educational Background

Ph.D. Economics. University of Chicago 1994. Dissertation Title: *Northern Naval Superiority and the Economics of the American Civil War*.
Advisor: Robert W. Fogel.

A.M. Economics. University of Chicago 1987.

B.A. Mathematics. Robert D. Clark Honors College. University of Oregon 1979
Senior Thesis: Baseball Run Production. Advisor: Paul Speckman.

II. Recent Employment Background

August 2015-Present. Professor of Economics. College of Business
Administration, University of Northern Iowa, Cedar Falls, IA.

August 2009-August 2015. Associate Professor of Economics. College of Business
Administration, University of Northern Iowa, Cedar Falls, IA.

August 2005-August 2009. Assistant Professor of Economics. College of Business
Administration, University of Northern Iowa, Cedar Falls, IA.

July 2000-July 2005. Senior Lecturer. Summer Seminars, Institute for Humane
Studies, Fairfax, VA.

March 2001-December 2003. Visiting Assistant Professor of Economics. College
of Business Administration/Department of Economics, University of
Oregon, Eugene, OR.

March 1991 to August 2002. Adjunct Associate Professor of Economics; Visiting
Assistant Professor of Economics; Instructor. Graduate School of
Business, University of Chicago, Chicago, IL.

August 1994-May 2001. Assistant Professor of Economics; Visiting Assistant
Professor of Economics. Department of Economics, Graduate School of
Business/College of Business Administration, Loyola University of
Chicago, Chicago, IL.

March 1993-June 1993. Instructor. Department of Economics, Northwestern
University, Evanston, IL.

March 1988-August 1994. Instructor. Department of Economics, University of
Chicago, Chicago, IL.

III. Published Books (Refereed)

- Surdam, David G. and Michael Hauptert. Forthcoming. *Age of Ruth and Landis: Major League Baseball During the 1920s*. Under contract with the University of Nebraska Press.
- Surdam, David G. *The Big Leagues Go to Washington: Congress and Sports Antitrust, 1951-1989*. (Urbana, IL: University of Illinois Press). 2015.
- Surdam, David G. Preface by Kenneth McCormick. *Century of the Leisured Masses: Entertainment and the Transformation of Twentieth-Century America*. (New York, NY: Oxford University Press). 2015.
- Surdam, David G. *Run to Glory and Profits: The Economic Rise of the National Football League During the 1950's* (Lincoln, NE: University of Nebraska Press). 2013.
- Surdam, David G. *The Rise of the National Basketball Association* (Urbana: University of Illinois Press). 2012.
- Surdam, David G. *Wins, Losses, and Empty Seats: How Baseball Outlasted the Great Depression* (Lincoln, NE: University of Nebraska Press). 2011.
- Surdam, David G. *The Ball Game Biz: An Introduction to the Economics of Professional Team Sports* (Jefferson, NC: McFarland & Company, Inc.) 2010.
- Surdam, David G. *The Postwar New York Yankees: A Revisionist View of Baseball's "Golden Age"*. (Lincoln, NE: University of Nebraska Press). 2008.
- Surdam, David G. *Northern Naval Superiority and the Economics of the American Civil War* (Columbia, SC: University of South Carolina Press). 2001.

IV. Chapters in Books

A. Reprinted Refereed Articles

- Surdam, David G. The Union Navy's Blockade Reconsidered. *Naval History 1850-Present, Volumes I and II* (Aldershot, England: Ashgate Publishing Limited). Andrew Lambert, editor. In *International Library of Essays in Military History*. 2007. Reprint of article shown below.
- Surdam, David G. The Union Navy's Blockade Reconsidered. *Naval Blockades and Seapower: Strategies and Counter-Strategies* (London: Routledge). Edited by Bruce A. Elleman and S.C.M. Paine. 2006. Pp. 61-69. Reprint of article shown below.
- Surdam, David G. Union Naval Superiority and New Orleans' Value to the Confederacy. *New Orleans and Urban Louisiana* (Lafayette, LA: Center for Louisiana Studies). Edited by Samuel C. Shepherd, Jr. 2005. Reprint of article shown below.
- Surdam, David G. The Confederate Naval Buildup: Could More Have Been Accomplished? *The American Civil War* (Aldershot, UK: Ashgate Publishing). *The International Library of Essays on Military History*. Edited by Ethan Rafuse. Sep. 2005. Pp. n/a. Reprint of article shown below.
- Surdam, David G. Cotton's Potential as Economic Weapon: An Examination of the Antebellum and Wartime Market for Cotton Textiles. *Eli Whitney's Cotton Gin, 1793-1993* (Washington, D.C.: The Agricultural History Society). Edited by David O. Whitten. 1994. Pp. 122-145. Reprint of article shown below.

B. By Invitation

- Surdam, David G. Between-the-Lines Trading—Treasonous or Patriotic Acts? *Essential Civil War Curriculum*. Blacksburg: Virginia Center for Civil

- War Studies at Virginia Polytechnic Institute and State University, April 2015, <http://www.essentialcivilwarcurriculum.com>.
- Strecker, Trey, John A. Fortunato, Steve Gietschier, Mitchell Nathanson, and David Surdam. Economics. *Understanding Baseball: Academic Approaches To America's Game* (Jefferson, NC: McFarland & Company, Inc.) 2015. Edited by Trey Strecker, pp. 51-96,
- Surdam, David G. The Union Navy's Blockade of the Confederacy: Tradition Bound or a Betrayal of America's Birthright? *The American Civil War in Global Context*. Virginia Sesquicentennial Signature Conference Commission. (Richmond, VA: Virginia Sesquicentennial Signature Conference Commission). 2015 Edited by Peter Stearns, pp. 36-55.

V. Articles in Refereed Journals

- Surdam, David G., Kenneth Brown, and Paul Gabriel. 2016. Not So Black and White: Race and Promotion in Major League Baseball, 1951-55. *Journal of Sport and Social Issues*, 40(4), 315-328.
- Brown, Kenneth and David G. Surdam. 2014. Name That Price: Determining Which Price Variable to Use in Estimating Demand for Major League Baseball Games, 1952-56. *Journal of Economics*, 40(1), 81-93.
- Uyar, Bulent and David G. Surdam. 2013. Searching for On-Field Parity: Evidence from National Football League Scheduling During 1991-2006. *Journal of Sports Economics*, 14, (5), October, 479-97.
- Brown, Kenneth, Paul E. Gabriel, David G. Surdam. 2012. "An Inquiry into the Pay Structure of the New York Yankees: 1919-1941. *Eastern Economic Journal*, 38, (No. 4), 449-459.
- Surdam, David G. 2009. What Brings Fans to the Ball Park? Evidence from New York Yankees' and Philadelphia Phillies' Financial Records. *Journal of Economics*, 35, (No. 1), 35-48.
- Surdam, David G. 2009. A Sports Franchise Simulation Game. *Journal of Economic Education*, 40, (Spring), 138-149.
- Surdam, David G. 2008. The New York Yankees Cope with the Great Depression. *Enterprise and Society*, 9, (No. 4), (December), 816-840.
- Surdam, David G. 2007. A Tale of Two Gate-Sharing Plans: The National Football League and the National League, 1952-56. *Southern Economic Journal*, 4, April, 931-946.
- Surdam, David G. 2006. The Coase Theorem and Player Movement in Major League Baseball. *Journal of Sports Economics*, 7, May, 201-221.
- Surdam, David G. 2005. Television and Minor League Baseball: Changing Patterns of Leisure in Postwar America. *Journal of Sports Economics*, 6, February, 61-77.
- Surdam, David G. 2002. The American "Not-So-Socialist" League in the Postwar Era: The Limitations of Gate-Sharing in Reducing Revenue Disparity in Baseball. *Journal of Sports Economics*, 3, February, 264-290.
- Surdam, David G. 2001. The Confederate Naval Buildup: Could More Have Been Accomplished? *Naval War College Review*, 54, 107-127.
- Surdam, David G. 2000. The Vulnerability of the Union War Effort to Naval Attacks at the Beginning of the United States Civil War. *Northern Seas Yearbook*, 10, April, 41-58.
- Surdam, David G. 1999. Traders or Traitors: Northern Cotton Trading during the Civil War. *Business and Economic History*, 28, Winter, 301-312.
- Surdam, David G. 1998. The Union Navy's Blockade Reconsidered. *Naval War College Review*, 51, Autumn, 85-107.
- Surdam, David G. 1998. King Cotton: Monarch or Pretender? The State of the Market for Raw Cotton on the Eve of the American Civil War. *Economic History Review*, 51, February, 113-132.
- Surdam, David G. 1997. Union Naval Superiority and New Orleans' Value to the Confederacy. *Louisiana History*, 38, Fall, 389-408.
- Surdam, David G. 1997. The Antebellum Texas Cattle Trade Across the Gulf of

Mexico. *Southwestern Historical Quarterly*, C, 477-492. "Notes and Documents."

Surdam, David G. 1994. Cotton's Potential as Economic Weapon: An Examination of the Antebellum and Wartime Market for Cotton Textiles. *Agricultural History*, 68, Spring, 122-145.

VI. Papers in Refereed Proceedings

Surdam, David G. 1998. Northern Naval Superiority and the Economics of the American Civil War. *Recent doctoral research in economy history. Proceedings. Twelfth International Economic History Congress*, 167-177.

Surdam, David G. 1996. Northern Naval Superiority and the Economics of the American Civil War. *Journal of Economic History*, 56, June, 473-475. Dissertation summary.

VII. Current Research Works

Quinn, Kevin and David G. Surdam. "The Case of the Missing Fans: Measuring Fan Loyalty in Major League Baseball."

Surdam, David G. and Kenneth Brown. "Major League Baseball and the Transformation of Leisure in America, 1920-41."

Surdam, David G. and Kenneth Brown. "Economic Effects of Integration in Major League Baseball."

VIII. Research Awards

University of Northern Iowa. *James F. Lubker Faculty Research Award*. University-wide research award. April 2016.

University of Northern Iowa College of Business Administration Faculty Scholarship Award 2010-2011.

"Union Navy's Blockade Reconsidered," Edward S. Miller History Prize for best history article in the *Naval War College Review*. 1999.

"Union Navy's Blockade Reconsidered," Rear Admiral Ernest M. Eller Prize in Naval History. 1999.

Northern Naval Superiority and the Economics of the American Civil War. Semi-finalist by the International Congress of Economic History for the *Recent doctoral research in economic history prize*. 1998.

Northern Naval Superiority and the Economics of the American Civil War. Semi-finalist for Allan Nevins prize (best American Economic History Dissertation) 1995.

Claude Lambe Fellow. Institute for Humane Studies. 1991-94.

C.I.C. Minority Fellowship. University of Chicago. 1984-88.

IX Research Grant Activity

Summer Fellowship. Summer 2013. University of Northern Iowa.

Completed revisions of *Big Leagues Go to Washington*. The book was Published by the University of Illinois Press.

Professional Development Assignment. Spring 2013. University of Northern Iowa. Worked on several chapters of *Century of the Leisured Masses*. The book Was published by Oxford University Press.

Summer Fellowship. Summer 2011. University of Northern Iowa. Completed book, *The National Football League's Ascent to Prosperity during the Decisive Decade of the 1950s* [since renamed as *Run to Glory and Profits: The Economic Rise of the National Football League During the 1950s*, published by the University of Nebraska Press (2013).

Reassigned Time. Fall 2008. University of Northern Iowa College of Business

Administration. Completed book, *Wins, Losses and Empty Seats*. Book Published by the University of Nebraska Press (2011).
Summer Fellowship. Summer 2008. University of Northern Iowa. Completed three chapters of book, *Wins, Losses, and Empty Seats*. Published (2011).
Reassigned Time. Fall 2007. University of Northern Iowa College of Business Administration. Finished two papers. "What Brings Fans to the Ball Park?" published in *Journal of Economics* (2009) and "The New York Yankees Cope with the Great Depression," published in *Enterprise and Society* (2008).

X. Teaching and Advising

Courses Taught in the Last Nine Years

Introduction to Economics. 2014-present. University of Northern Iowa.
Introduction to Decision Techniques. 2007-present. University of Northern Iowa.
Principles of Microeconomics. 2005-present. University of Northern Iowa.
Organization of American Industry. 2005-present. University of Northern Iowa.
Managerial Economics. MBA Program. 2006-present. University of Northern Iowa.
Sports Economics. 2005-present. University of Northern Iowa.
Introduction to Economics. 2014-present. University of Northern Iowa.

Courses Taught in the Past

Economic History of the United States. University of Oregon.
Health Economics. University of Oregon and Loyola University of Chicago.
Business Ethics. Loyola University of Chicago and University of Chicago.
Microeconomics. University of Chicago MBA.
Macroeconomics. University of Chicago MBA.
Economics of Government Regulation. Loyola University of Chicago.

XI. Teaching Award.

University Book & Supply Outstanding Teaching Award. University of Northern Iowa. February 2009.

XII. Other Published Works

Surdam, David G. "Proof that We Really Do Trust Business People." UNI College of Business Administration Ethics Blog. July 26, 2016. www.unibusinessethics.com (hit "Blog").
Surdam, David G. "Could the Kentucky Wildcats college basketball team beat the professional New York Knicks team?" <http://oupacademic.tumblr.com/>. Oxford University Press blog site. March 24, 2015.
Surdam, David G. "Comic books and censorship in the 1940s." <http://blog.oup.com/authros/David-George-Surdam/>. Oxford University Press blog site. March 24, 2015.
Surdam, David G. "The audience screams; people duck." <http://blog.oup.com>. Oxford University Press blog site. February 22, 2015.
Surdam, David G. November 23, 2014. "Seniority factor means ousting incumbents hard." *Omaha World Herald*.
Surdam, David G. October 13, 2014. "Wanted: No Plan for Social Security." *The (Cedar Rapids) Gazette*.
Surdam, David G. June 19, 2013. "The NBA's Rocky Road to Playoff Fever." Echoes blog. <http://www.bloomberg.com/news/2013-06-19/nba-s-rocky-road->

[to-playoff-fever](#).

- Surdam, David G. April 25, 2013. "Why the NFL Draft Won't Make Your Team Better." Echoes blog. [http://www.bloomberg.com/news/2013-04-25/why-the-nfl-draft-won't-make-your-team-better](http://www.bloomberg.com/news/2013-04-25/why-the-nfl-draft-won-t-make-your-team-better).
- Surdam, David G. 2011. "Perry's critique spotlights Social Security Scheme." *Omaha World Herald*. October 7, 2011.
- Surdam, David G. 2009. "Health Insurance Affordability More than It Seems." *Des Moines Register*, November 2009, p. 9A.
- Surdam, David G. 2009. "The two routes to job creation." *Des Moines Business Record*. February 9.
- Surdam, David G. 2009. "Cut taxes for poor? Cut the payroll tax instead." *Omaha World-Herald*. October 7, 2008.
- Surdam, David G. 2008. "Don't scapegoat speculators; they benefit markets, society." *Des Moines Sunday Register*, 30P. August 10.
- Surdam, David G. 2008. "Sports drafts mix glamour, exploitation." *Des Moines Business Record*. May 3.
- Surdam, David G. 2004. Taxation and Public Revenue. *Oxford Encyclopedia of Economic History* (New York: Oxford University Press). Vol. V. Edited by Joel Mokyr. Pp. 61-73. Also: shorter entries on Cotton, Andrew Carnegie, and George Westinghouse.
- Surdam, David G. 2003. At Least Ponzi Didn't Threaten Violence. *Ideas on Liberty*, 53, March, 14-17.

XIV. References

- Professor David Galenson. Department of Economics. University of Chicago. 1126 E. 59th St.; Chicago, IL. 60637. (773) 702-8258. dgalenso@uchicago.edu
- Professor Louis Cain. Department of Economics. Northwestern University. 2001 Sheridan Road; Evanston, IL 60208. (847)-491-8225. lcain@northwestern.edu
- Professor Stanley Engerman. John Munro Professor of Economics. Department of Economics. University of Rochester. Harkness 203. Rochester, NY 14627. (585) 275-3165. S.engerman@rochester.edu.
- Professor Timothy Fuerst. William and Dorothy O'Neill Professor. Department of Economics. University of Notre Dame. 713 Flanner Hall. South Bend, IN 46556. (574)-631-4853. tfuerst@nd.edu.